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AUDREY HEPBURN

International Film star and Academy Award winner, Audrey Hepburn was named UNICEF Special Ambassador in March, 1988 (then in 1989 Goodwill Ambassador) and immediately set off to visit drought- stricken Ethiopia. At the press conference announcing her post, Miss Hepburn stated, "I can testify to what UNICEF means to children because I was among the recipients of food and medical relief right after World War II. I have a long-lasting gratitude and trust for what UNICEF does."

Miss Hepburn was born in Belgium, the daughter of a British father and Dutch mother. After brief training in ballet in Amsterdam and London, she won an audition to the American musical "High Button Shoes", then playing in England. Soon after, a small part in a French film led to an invitation from Colette to play the title role in her new play "Gigi," about to be produced on Broadway.

That same summer Miss Hepburn won a major role starring with Gregory Peck in the film "Roman Holiday," for which she won an Academy Award. She received best actress nominations also for "Sabrina," "The Nun's Story," "Breakfast at Tiffany's" and "Wait Until Dark." Her other successful films include "Funny Face," "My Fair Lady," "Charade," "Two for the Road" and "Robin and Marian." She retired from her active film career in 1965 when her eldest son started school and could no longer travel with her. Director Steven Spielberg lured her back for a role in "Always" in 1989.

Even before her appointment as UNICEF Ambassador, Audrey Hepburn participated in fund-raising and advocacy activities, supporting UNICEF greeting card sales, and appearing at benefit events in Tokyo and Macao. On the mission to Ethiopia in 1988, senior UNICEF officials accompanied her into Eritrea and Tigray -- as in the early 1980s, the provinces worst-affected by the drought. She learned about transportation and logistics operations, and the needs at food distribution centres and saw much-needed water supply systems being renovated and made usable with UNICEF assistance.

At a London press conference immediately after leaving Ethiopia, she spoke with great feeling about the problems and the needs she had witnessed first-hand. It was the first of many interviews and meetings with the press which took place during the next few weeks. She undertook a schedule that included as many as fifteen print and broadcast interviews a day, in the U.S. (including visits with important members of the U.S. Congress), Canada, Switzerland, Finland, the F.R. of Germany and Italy.

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In April of 1988 Miss Hepburn represented UNICEF at the International Children's Day celebration in Turkey, and in October visited UNICEF-assisted programmes in Venezuela and Ecuador. In Venezuela, she visited pre-school activities and training programmes for women, ending her visit with a well-attended press conference. In Ecuador she saw several projects in Quito involving pre-school education and child-care programmes as well as services to street children, all supported by UNICEF. Miss Hepburn was a special guest at the launching of PROANDES an important Andean region project.

Then in February 1989, Miss Hepburn visited Guatemala, Honduras, El Salvador and Mexico. In remote mountain villages of Guatemala she inaugurated the first new drinking water system and visited a rural health center. The Honduras visit offered the opportunity to see a new drinking water system in an urban slum area, which is so successful it actually produces income for the community. In El Salvador, she saw self-help efforts in health and education, including a radio literacy project for the rural population. In Mexico, as in the other three countries, she saw a full range of child survival and development programmes.

Advocacy was an important aspect of this trip. Miss Hepburn launched the 1989 State of the World's Children Report, and met individually with Vice-President Carpio Nicolle in Guatemala, President Azcona in Honduras, and President Duarte in El Salvador for important sessions concerning programmes to benefit the children of Central America.

In April of 1989, Miss Hepburn was invited to Washington, D.C. to testify at Hearings of the House Foreign Operations Sub-Committee and the House Select Sub-Committee on Hunger. She also met President and Mrs. Bush, as well as several Senators and Representatives.

The following week she departed for the Sudan to witness Operation Lifeline Sudan (12-16 April). After a courtesy call on the Prime Minister, she then waved good luck to the first barge of food and medical supplies leaving on the Nile from Khartoum en route to Kosti, and the first 18 wagons of a train of provisions from Rabak station. She also traveled the difficult roads to the rebel-held Southern Sudan, where she met with rebel leaders. There were also visits to camps for displaced persons in Muglad and El Mereim, where Miss Hepburn witnessed the plight of the displaced in the Sudan.

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Audrey Hepburn has been of great assistance to fund-raising and advocacy efforts of a number of UNICEF National Committees including Ireland, Italy, the U.K., and France. In addition, in 1988, 1989 and 1990, she served as host for the "Danny Kaye Awards Show" telecast from the Netherlands throughout Europe. In 1989 she also received a tribute from the Lions Club of the Netherlands. In November 1988, she starred in "Gift of Song" a televised concert from Vancouver benefitting the Canadian Committee; and in April spoke about UNICEF at the Empire Club Luncheon in Toronto. For the U.S. Committee she gave a speech and received a check for \$75,000 from Marshall Field and Co. at their "La Belle France" event in September, and later that month spoke at the United Nations Ambassador's Dinner in New York; in November she spoke at the Institute of Human Understanding dinner in New Orleans.

In October 1989 Audrey Hepburn completed an extensive UNICEF mission which began with a advocacy and fund-raising trip throughout Australia to assist the National Committee. Then she travelled to Thailand where she met with press and visited programmes for Bangkok's underprivileged children. Her next stop was Bangladesh where in various locations she visited UNICEF-assisted projects in immunization, formal and non-formal education, slum improvement and women's programmes. She also met with high level government and health officials, as well as press and broadcast media.

In March 1990 Miss Hepburn participated in fund raising concerts in Philadelphia, Houston, Chicago and New York appearing with the New World Symphony, and was honored at a dinner by the Washington D.C. Advisory Council. She also participated in other fund raising and advocacy events in the U.S., and in Europe. 30 September found her an active participant at the World Summit for Children, giving a series of press and broadcast interviews.

Australia and New Zealand welcomed her in November for a series of advocacy and fund-raising events. She then travelled to Viet Nam where she witnessed UNICEF-assisted immunization, water and education programmes. This mission was followed with a press conference in Paris on her return. For the December launch of the 1991 State of the World's Children Report she was again in New York, taking a major role through media interviews.

Audrey Hepburn lives happily in Switzerland. She is the mother of two grown sons, Sean and Luca.

January 1991