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Letter from Mr. James P. Grant  
Executive Director of the United Nations Children's Fund (UNICEF)  
to  
Mr. Ron Reeves  
Director of the Bread for the World Institute  
regarding

Annual Report: *Causes of Hunger: Hunger 1995*

New York  
14 September 1994

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September 14, 1994

Dear Mr. Reeves:

I am delighted to extend UNICEF's endorsement, once again, to your upcoming annual report: Causes of Hunger: Hunger 1995. Bread for the World Institute has done a marvellous job, year in and year out, raising the world's consciousness about the causes of hunger and, most importantly, the actions needed to eradicate this egregious symptom -- and cause -- of poverty. Overcoming poverty's worst symptoms, and causes, -- ill health, illiteracy, joblessness, discrimination -- remains the great unfinished business of the 20th century and I am convinced that we have it in our power to finish it by the end of this decade.

But this will take an all-out, concerted effort on the part of governments, aid and lending agencies, international organizations, NGOs and civil society in general. That is where Bread for the World and your superb annual report come in. What you are doing is critically important; you are helping to build a worldwide movement for meeting basic human needs in a sustainable manner, providing the facts and promoting the actions needed for fundamental social change.

Your 1995 annual report -- year of the World Summit for Social Development and the World Conference on Women -- is a genuine contribution to furthering social progress on the threshold of the 21st century. We at UNICEF are proud to be able to endorse this publication.

Yours sincerely,

James P. Grant  
Executive Director

Mr. Don Reeves  
Director  
Bread for the World Institute  
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