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Endorsement by Mr. James P. Grant
Executive Director of the United Nations Children's Fund (UNICEF)
for
The State of Health Atlas
by Dr. Judith Mackay

Memorandum
16 August 1992



UNICEF Alternate Inventory Label



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Endorsement by Mr. James P. Grant, Executive Director, UN:
Date Label Printed 20-Aug-2002

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Dear Dr. Mackay,

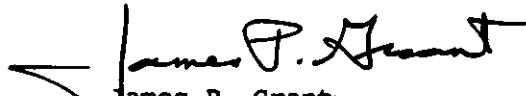
I am very pleased to be able to provide you with a short endorsement for the jacket of your forthcoming book. The State of Health Atlas will be required reading for all of us at UNICEF and I wish you the best of luck with your project.

I hope this serves your purpose:

"This superb book tells us that achieving the goal of Health for All is no longer a dream, but a 'do-able' proposition ... if we have the will to make it happen. It tells us we can quickly put an end to the obscenity of nearly 14 million children dying each year of largely preventable causes. Global in scope, authoritative in content and popular by design, The State of Health Atlas is a valuable tool for people from all walks of life who want to help shape a more meaningful and healthy world order".

Finally, I look forward to working closely with you on tobacco control, as this will be an area of greater UNICEF focus in the coming years.

Yours sincerely,


James P. Grant
Executive Director

Dr. Judith Mackay
Director
Asian Consultancy on Tobacco Control
Riftswood
9th Milestone/DD 229, Lot 147
Sai Kunng, Kowloon, Hong Kong

cover + 1p + 1b