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**UNICEF Greeting Card and Related Operations: Financial Report and Accounts for the 1971 Campaign (Accounting period 1 May 1971 to 30 April 1972)**

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2

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UNITED NATIONS  
ECONOMIC  
AND  
SOCIAL COUNCIL



DISTR.  
LIMITED

E/ICEF/AB/L.121/Corr.1  
12 December 1972

ENGLISH: ONLY

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UNITED NATIONS CHILDREN'S FUND  
Committee on Administrative Budget  
1973 session

UNICEF GREETING CARD AND RELATED OPERATIONS

Financial report and accounts for the 1971 campaign  
(Accounting period 1 May 1971 to 30 April 1972)

Corrigendum

1. Page 15

Against "Calendars":

- (a) The entry in the column headed "Original"  
should read 466 000.00 a/
- (b) The entry in the column headed "Obligations incurred"  
should read 435 911.57 a/

2. Page 16

Replace page 16 by the page appearing on the reverse of  
this sheet.

C. NOTES FORMING PART OF STATEMENT I AND II

Notes on Statement I. Income and expenditure

Inventory 30 April 1972

1. At 30 April 1972 greeting card stocks held globally totalled 34.6 million boxed cards and 47.7 million cards in an unfinished state. During the financial year approximately 15.6 million finished cards of old design considered no longer saleable were donated to approved organizations or sold as scrap paper. In addition 3.3 million unfinished cards were also disposed of. A nominal valuation (\$200) has been placed on the inventory of boxed and unfinished cards. In 1971 the cost of unused stocks of packing material, envelopes, boxes, cartons etc. on hand at the end of the campaign have been transferred to the 1972/1973 budget as deferred expenses instead of being classified as inventory. The cost of unused stocks transferred at the close of the 1971 campaign was \$149,194.
2. The value at cost at time of acquisition of non-expendable equipment and property owned by the Greeting Card Operation and still in use at Headquarters was \$66,424.90.
3. The finished card movement is set forth in table 6.

Table 6. Movement of Finished Cards 1971 Campaign  
(In millions of cards)

	<u>1971 Season</u>	<u>1970 Season</u>
Opening inventory	38.3	32.8
Add: Prior year's designs boxed	1.3	3.0
Deduct: Prior years designs decollated to salvage boxes & envelopes	-	(1.8)
Adjusted opening inventory	<u>39.6</u>	<u>34.0</u>
New cards produced for sale	<u>96.5<sup>a/</sup></u>	<u>90.0</u>
	136.1	124.0
Deduct: Cards sold during campaign	<u>83.1<sup>a/</sup></u>	72.4
Cards donated, destroyed and lost during campaign	<u>18.4<sup>b/</sup></u>	<u>13.3</u>
Closing inventory	<u>34.6<sup>c/</sup></u>	<u>38.3</u>

a/ Includes 8.8 million unfinished cards transferred to National Committees for sale after imprinting with special greetings for customers.

b/ Of 18.4 million, 15.6 million old designs no longer saleable were destroyed. Samples, damages and losses at sales outlets accounted for the remainder (2.8).

c/ At 1 May 1972 there were 47.7 million unfinished cards in stock compared with 34.5 million at May 1, 1971.